



Global Knowledge®

CYNTHIA RONEY

**Leadership & Business Solutions Facilitator
Certified Executive Coach & Business Consultant
Former Public Company Biotech CEO & Executive**



PROFILE

Cynthia Roney is a senior Leadership and Business Solutions Facilitator with Global Knowledge. She is also a Certified Executive Coach and Business Consultant with more than 25 years of business and executive experience having held positions as President, CEO, Board Director, Vice President Business Development, Vice President Sales, Director of Marketing and Territory Manager, working in large corporations and early stage start-ups. Cynthia brings this front line business perspective to her facilitation work, earning a solid reputation as a passionate, energetic and results-driven leadership development professional.

Since founding her company Executive Passage in 2009, Cynthia has acquired more than 1,000 executive coaching hours resulting in her designation as a Professional Certified Coach. In 2013, Cynthia expanded her reach as a Leadership & Business Solutions Facilitator with Global Knowledge resulting in her facilitation and training of hundreds of professionals and companies ranging from national telecommunications to high growth, high tech companies, to government crown corporations and municipal organizations.

As a Global Knowledge Leadership & Business Solutions Facilitator, Cynthia has facilitated the full range of leadership and business solutions coursework as well as customized courses to meet the specific needs of clients. An example includes a 3 day customized leadership program for BC Liquor Distribution where Cynthia is the lead facilitator training nearly 500 supervisors and emerging leaders across the province. Cynthia has worked with Global Knowledge clients in Canada and the United States and consistently receives positive scores and feedback from participants and management teams.

“I love my work with Global Knowledge as a Leadership & Business Solutions Facilitator. It’s a perfect fit with my passion for leadership-- done right, and my work as an Executive Coach and former CEO. My job is to bring content to life by weaving real business and leadership experience into the classroom helping participants get their own breakthrough ‘aha!’ moment. This is how real change happens----one leader at a time!”
---Cynthia Roney

PARTIAL COURSE FACILITATION LIST

Active Leadership	Consulting Fundamentals
Active Leadership for IT Professionals	Conflict Resolution
Communicating for Clarity	Provide Feedback to Gain Momentum
Presentation Skills	Delegate Deliberately
Team Development	Motivate for Full Engagement
Managing Multiple Priorities	The Power of Influence in the Workplace
Essentials of Supervision	Negotiation Skills

PARTIAL CLIENT LIST

British Columbia Liquor Distribution	Telus	Morneu Shepell
Langara College	SevOne	City of Richmond
City of Prince George	Boeing	Tempest Development
Intertribal Health Authority	Aritzia	Pharmasave Drugs
WorksSafe BC	Parks Canada	NRC- National Research Council
Panasonic	Best Buy	Abbotsford Police Department
Bootlegger	VanCity	University of British Columbia
ICBC- Insurance Corporation of British Columbia		Vancouver Airport Authority



EXECUTIVE & BUSINESS EXPERIENCE

EXECUTIVE PASSAGE

June 2013-Current
May 2009- Current

**Global Knowledge Leadership & Business Solutions Facilitator
Certified Executive Coach (CEC), Founder & CEO**



NEOVASC INC (TSXV: NVC)

July 2008- April 2009

VP Marketing and Sales

Public medical device company focused on cardiovascular intervention



PNEUVATION MEDICAL (private)

Oct 2007- June 2008

President & CEO, Director

Private early stage medical device company focused on chronic back pain



XILLIX TECHNOLOGIES (TSE:XLX)

June 2001 - May 2006

President & CEO, Board Director

Public medical device company focused on improved, early cancer detection

- Raised \$55M+ in financings
- Rebuilt engineering, clinical/regulatory, sales/marketing, finance/ops teams
- Strengthened Board of Directors, established executive management team
- Completed full Onco-LIFE commercialization for lung cancer, from concept to market approval including US FDA PMA



**Executive VP, Board Director
President and Board Director
VP, Business Development
Director of Marketing**

May 2006 - Dec 2006
Nov 2000 – June 2001
Jan 1997 – Nov 2000
March 1995 – Jan 1997

PHYSIO-CONTROL

Sept 1990- March 1995

Territory Manager

Global leader cardiac monitors/defibrillators/pacemakers



DAVIS & COMPANY LLP

June 1988- Sept 1990

Marketing Coordinator

Leading national law firm with 250+lawyers, 50 practice areas.



BAXTER Healthcare

Sept 1987 – May 1988
Feb 1986 – Sept 1987
May 1985 – Feb 1986
Dec 1984 – May 1985
Sept 1983 – Nov 1984

Global healthcare products, \$14B sales, 50K employees

Marketing Manager, Western Region, Vancouver
Administration Manager, Western Region, Vancouver
Manager Marketing Planning, Toronto Head Office
Assistant to VP Sales/Marketing, Toronto Head Office
Territory Manager, Vancouver. Field sales, complete hospital products line



EDUCATION

2013	LEADS Certified Executive Coach (Healthcare Leadership), Royal Roads University
2013	Leadership & Business Solutions Facilitator, Global Knowledge, Cary, North Carolina
2012	PCC-Professional Certified Executive Coach, International Coach Federation (ICF)
2008	CEC- Certified Executive Coach, Royal Roads University, Victoria, BC.
1980	Bachelor of Arts (Economics/Business), University of Western Ontario, London.