



CANADIAN COLLEGE OF
HEALTH LEADERS
COLLÈGE CANADIEN DES
LEADERS EN SANTÉ



Cynthia Roney, Certified Executive Coach



**Experienced public company biotech CEO
25 years business & executive experience
Passionate about healthcare, leadership and making a difference**

BA (Economics), University of Western Ontario
Certified Executive Coach -CEC, Royal Roads University
Professional Certified Coach-PCC, ICF-International Coach Federation
Leadership & Business Skills Trainer, Global Knowledge
LEADS Qualified Executive Coach- Royal Roads University

Cynthia Roney is a Certified Executive Coach with 25 years business and executive experience including CEO and Board Director (public and private companies). She is experienced working in large corporations as well as early stage start-ups and both public and private sectors. Her industry experience focused on medical devices and life sciences working with leading healthcare companies including Baxter, Physio-Control (acquired by Medtronic), Xillix Technologies Corp., PneuVation Medical and Neovasc. At Xillix, Cynthia joined as Marketing Director advancing to VP Business Development, then President, CEO and Board Director, raising \$55M venture capital and leading her company through full medical device commercialization-- from concept drawing, engineering development, international clinical trials to US FDA PMA approval and launch into the global market.

Throughout her career, Cynthia has been passionate about healthcare, leadership, achieving results and making a difference. She's led international clinical trials in oncology and cardiology, worked with world-renowned clinicians and their teams, and she understands the clinical, regulatory, and economic challenges facing leaders in healthcare today.

In 2009, Cynthia founded Executive Passage to provide results-driven executive & business coaching, strategic facilitation and leadership development to Executives, Board Directors, Business Owners and High Potential Individuals. Cynthia graduated from Royal Roads University as a Certified Executive Coach (CEC) and was certified as a Professional Certified Coach (PCC) through the International Coach Federation. Cynthia participated in Dr. Graham Dickson's LEADS healthcare leadership initiative in 2010 and the Royal Roads University, Centre of Applied Leadership and Management, *Coaching with LEADS* program in 2013. Cynthia is also a certified Leadership & Business Skills trainer for Global Knowledge, a world leader in leadership and business skills training.

Cynthia is Chair of the YWCA Metro Vancouver Women of Distinction Awards, a CEO mentor for BC Excels (LifeSciences BC), and a mentor/coach/facilitator for the Women's Executive Network (WXN) and Canadian Board Diversity Council (CBDC) 'Get on Board' program aimed at helping women advance to leadership and Board of Director responsibilities. Cynthia leads an active family life, married 29 years to her remarkable husband Michael and their 3 grown children (Connor 24, Brandon 22, Taylor 20), she is a passionate equestrian and accomplished long distance runner with 4 marathons completed.

CONTACT Cynthia Roney, Certified Executive Coach, Founder, Executive Passage
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